

NEW!
1 YEAR +
INTERNSHIP

INTERNATIONAL BUSINESS & LEADERSHIP (M.A.)



FAST TRACK

STUDY PROGRAMME

Become a leader

Experts with specific knowledge about management and leadership, providing international experience and a global mindset are searched by companies around the world. The International Business & Leadership Master's programme is aimed at young professionals who want to work in precisely these management positions in international enterprises.

We give you a modern and interdisciplinary teaching

The 1,5-year Master's programme has an interdisciplinary approach. During the study programme you will develop social, intercultural and leadership skills, so that you will achieve a sound and holistic management education. Before starting your internship in the second semester, you will learn about various topics such as International Business Development, Change Management as well as Global Management for Human Resources. In addition, we prepare you for your professional career within the scope of various courses, practice-oriented events and interdisciplinary projects. Through your internship, cooperation with companies or involvement in research projects and colloquia, you will be able to apply your knowledge directly.

UNIQUE FEATURES

- Compressed studying with an innovative approach with focus on international management, communication and leadership
- Improve your skills needed for executive levels and deepen your industry-specific knowledge
- Company projects and an internship promote work experience and provide major job opportunities after graduation
- With your Master's degree, many career paths are possible and you can count on very interesting fields of activity, especially in senior management

AT A GLANCE

DEGREE

Master of Arts, M.A.

CREDIT POINTS

90 ECTS

DURATION

3 Semester (incl. Master thesis)

START

October and April

STUDY CONCEPT

Full-time, internship, global study semester

LANGUAGE

English

TUITION FEES

EU/EEA students:

€ 800 per month + enrolment fee € 500 once

Non EU/EEA students:

€ 6,450 per semester + enrolment fee € 900 once

CORE PRINCIPLE

Our innovative teaching and learning model stands for "Competence Oriented Research and Education".

MODULES - INTERNATIONAL BUSINESS & LEADERSHIP M.A. | FAST TRACK

	5 Weeks	5 Weeks	5 Weeks	3 Weeks / Online
1. Semester	International Business Development & Digital Intelligence	Global Markets & Finance	Leading Intercultural Workforce	Case Study: Business Development or Leading Challenge
	Corporate Governance & Business Ethics		Global HR-Management	
2. Semester	Change Management	Strategic Marketing Management	Internship ¹	
	Contracting & Negotiation	Academic Paper Design & Writing		
3. Semester	Internship ¹	Master Thesis ²		



¹ internship at least 375 hours | ² processing period: 18 weeks

STUDY IN HAMBURG

"With the highest GDP in Germany, Hamburg, also known as the pearl of the north, is the perfect place to start an international career."

Sabine Westermann
Director of SRH Campus Hamburg

STUDY ADVISOR



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GET TO KNOW US

- + ATTEND A LECTURE
- + COME TO OUR OPEN HOUSE

ADMISSION & APPLICATION

You have a business-related Bachelor?

- 3,5 yrs. (210 ECTS) OR
- 3 yrs. (180 ECTS) + management experiences of at least 12 months

You have a non-business-related Bachelor?

- 3,5 yrs. (210 ECTS) + management experiences of at least 6 months OR
- 3 yrs. (180 ECTS) + management experiences of at least 18 months

Proof of sufficient English language skills

- Proof of sufficient English language skills. We accept TOEFL, IELTS, TOEIC, CAE, CPE or equivalent.

You can apply online at www.campus.srh-hochschule-berlin.de

After receiving your application, we will contact you. You will receive an invitation for an individual interview - either at our campus or via call. The purpose of the interview is to get to know you better, to find out your motivation for this programme and, of course, to answer your questions.

FINANCE YOUR STUDIES

Various public, private and charitable institutions offer support and scholarships for students. SRH scholarships might also be awarded. Many options for part-time jobs are available in Hamburg. Our student advisory service will be happy to inform you about all financing options!

ABOUT US

With over 14,000 students the SRH Universities are one of the leading education providers in Germany. Our educational establishments offer and expect the highest standard in education, studies, instruction and research.

The SRH Campus is located in the center of Hamburg - the second largest city in Germany. A dynamic metropolis by the water with high living standards and moderate living costs, the Hanseatic city is distinctly multicultural, with nearly all nationalities represented. Safe, green, international and third largest container port in Europe, future-oriented Hamburg is both the perfect destination and the gate to the world.