

## INTERNATIONAL BUSINESS & LEADERSHIP (M.A.)

SRH CAMPUS HAMBURG

### STUDY PROGRAMME

Companies around the world are looking for experts with a global mindset, management skills and leadership qualities. The International Business & Leadership Master's programme is aimed at young professionals who want to work in precisely these management positions in international enterprises in various sectors.

Through the interdisciplinary approach of the Master's programme, social, intercultural and leadership skills are integrated into the programme so that graduates achieve a sound and holistic management education. Topics such as New Work, Change Management as well as the Realisation of Personal Potential are included in the programme and provide a modern insight into management strategies and business practices.

In addition to imparting the necessary specialist knowledge the Master's programme prepares you for your professional career within the scope of various courses, practice-oriented events and interdisciplinary projects. You will solve practical problems both independently and as part of a team. Through cooperation with companies or involvement in research projects and colloquia, you can utilize your knowledge accordingly.

### UNIQUE FEATURES

- » Innovative approach with focus on international management, communication and leadership
- » Improve your managerial skills and deepen your subject-specific knowledge
- » Company projects and an internship promote work experience and provide major job opportunities after graduation

### AT A GLANCE

#### DEGREE

Master of Arts, **M.A.**

#### CREDIT POINTS

120 ECTS

#### DURATION

**Full-time**, 4 Semester (incl. Master thesis)

#### START

October and April

#### LANGUAGE

English

#### STUDY CONCEPT

On campus, or  
**BLENDED**: Start online via interactive learning, join us later when it is possible to travel.

#### INTERNSHIP

1 semester included, in Germany or abroad.

#### TUITION FEES

Non-EU/EEA students:  
€6,450 per semester + enrollment fee €900 once  
30-50% scholarship available exclusive for Autumn 2020 Intake (conditions apply)

#### CORE PRINCIPLE

Our innovative teaching + learning model stands for "**Competence Oriented Research and Education**".

[www.srh-campus-hamburg.de](http://www.srh-campus-hamburg.de)

## MODULES – MASTER IN INTERNATIONAL BUSINESS & LEADERSHIP\*

	5 Weeks	5 Weeks	5 Weeks	3 Weeks / Online
1. Semester	International Business Development and Digital Intelligence	Global Markets & Finance	Leading Intercultural workforce	Case Study: Business Development or Leading Challenge
	Corporate Governance & Business Ethics		Global HR-Management	
2. Semester	Managing People, Diversity and New Work	Change Management	Strategic Marketing Management	Case Study: International Business Team Project
	Contracting & Negotiation		Academic Paper Design & Writing	
3. Semester	Internship or Global Study Semester			
4. Semester	Analysing International Business (online)	Master Thesis		

### STUDY IN HAMBURG

*“With the highest GDP in Germany, Hamburg, also known as the pearl of the north, is the perfect place to start an international career.”*

SABINE WESTERMANN, DIRECTOR OF SRH CAMPUS HAMBURG

### STUDY ADVISOR



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### GET TO KNOW US

+ ATTEND A LECTURE

+ COME TO OUR OPEN HOUSE

### ADMISSION & APPLICATION

The main admission requirements are:

- » Business-related Bachelor OR non-business Bachelor + 6months of management-related work experience
- » Proof of sufficient English language skills.  
We accept TOEFL, IELTS, TOEIC, CAE, CPE or equivalent.

You can apply online at [www.srh-hochschule-berlin.de](http://www.srh-hochschule-berlin.de)

After receiving your application, we will contact you. You will receive an invitation for an individual interview. The purpose of the interview is to get to know you better, to find out your motivation for this programme and, of course, to answer your questions.

### FINANCE YOUR STUDIES

Take advantage of our exclusive 30 to 50% scholarships on your first year tuition fees for the autumn intake 2020 and start now! You may start online via interactive learning and continue on campus when it becomes possible to travel internationally again. Second year scholarships may be applied for once on campus

### ABOUT US

With over 13,000 students the SRH Universities are one of the leading education providers in Germany. Our educational establishments offer and expect the highest standard in education, studies, instruction and research.

The SRH Campus is located in the center of Hamburg - the second largest city in Germany. A dynamic metropolis by the water with high living standards and moderate living costs, the Hanseatic city is distinctly multicultural, with nearly all nationalities represented. Safe, green, international and third largest container port in Europe, future-oriented Hamburg is both the perfect destination and the gate to the world.